



UNITED STATES
OLYMPIC COMMITTEE
1 Olympic Plaza
Colorado Springs, CO 80909
719-866-4701

February 19, 2013

Dear Mayor _____,

As you may know, the United States Olympic Committee is currently considering a bid for the 2024 Olympic and Paralympic Games. As we explore this exciting possibility, we are actively seeking to gauge the interest of U.S. cities that may have the ability to host an event with the scope and scale of the Olympic Games. To that end, we are reaching out to cities that have previously expressed an interest in bidding as well as the cities in the largest 25 U.S. markets.

As you saw in London, the Olympic and Paralympic Games bring people together in a magnificent celebration of sport and the human spirit, unifying disparate cultures and beliefs around a shared set of values. For 29 magical days, differences are forgotten and human achievement becomes the theme. Win or lose, joy springs from the effort to be the very best we can be, and sport makes the world a better place. Now more than ever, we need to use the power of the Olympic and Paralympic Games to encourage our youth to be active and engaged in sport.

Based on expected International Olympic Committee deadlines, we have 2+ years to decide whether we want to submit a bid for the 2024 Summer Olympic Games. We would like to begin having discussions with interested cities about possible bid themes as well as the infrastructure, financial resources and other assets that are required to host the Games. Our objective in this process is to identify a partner city that can work with us to present a compelling bid to the IOC and that has the right alignment of political, business and community leadership. We are seeking a partner that understands the value of the Olympic Games and the legacy that can be created not only for their community, but for our country.

The staging of the Games is an extraordinary undertaking for any city, with operating budgets in excess of \$3 billion, not including costs associated with venue construction and other infrastructure. Among the many requirements are:

- 45,000 hotel rooms.
- An Olympic Village that sleeps 16,500 and has a 5000-person dining hall.
- Operations space for over 15,000 media and broadcasters.
- An international airport that can handle thousands of international travelers per day.
- Public transportation service to venues.
- Roadway closures to allow exclusive use for Games-related transportation.
- A workforce of up to 200,000.

While the Games require a formidable commitment, they also provide an unparalleled opportunity for a city to evolve and grow. The Games have had a transformative impact on a number of host cities, including Barcelona, Beijing and London. They enable the creation and implementation of a new vision and provide a powerful rallying point for progress.

As you likely know, the U.S. submitted bids to host the 2012 (New York) and 2016 (Chicago) Olympic Games. Both New York and Chicago had to participate in a domestic bid process that cost upwards of \$10 million before they were designated by the USOC as an IOC Applicant City. Moving forward, we are going to select our Applicant City through a thoughtful but more efficient process. The first step in that process is to have discussions with interested cities. If you have an interest in learning more about a 2024 Olympic and Paralympic bid, please have an authorized representative contact Chris Sullivan, USOC Chief of Bids and Protocol, at chris.sullivan@usoc.org. Chris can supply additional information and will begin an effort to assess the viability of a bid from _____. Your representative does not necessarily need to be affiliated with your city government.

Whether or not we decide to submit a 2024 bid, we are grateful for your support of the Olympic and Paralympic Movements. Please feel free to call me at any time.

Sincerely,



Scott A. Blackmun
Chief Executive Officer