



2015 Commitment Form

Welcome to Clear the Shelters 2015! Please fill out the following form and e-mail it to Laura Gremelsbacker, Director of Community & Public Relations Laura.Gremelsbacker@nbcuni.com if you would like to participate. If you have any questions, please feel free to email or call Laura at (860) 313-4215.

To join the event, we require the following:

1. Report Your Numbers. We need to know how many "adoptable" animals you anticipate having in your shelter when the doors open August 15. Do not include stray hold animals or any animals that are not available for adoption. This will help us calculate a total number of animals that NBC CT can promote as looking for homes the day of the event. This will be our goal number to clear the shelters.
2. You must agree to use the name Clear the Shelters, and the NBC CT logo on all materials.
3. You must agree to use the marketing materials that are provided. You will be able to add your logo.
4. We request that you designate a person to attend planning meetings and conference calls in order to prepare and plan for the event.
5. We highly recommend and encourage you to leverage social media (Facebook, Twitter, Instagram...#cleartheshelters) and the website cleartheshelters.org.
6. We recommend you use the messaging off the canned press release. You can customize where you see fit but the messaging needs to be consistent.

Day of Event

1. You must assign a person to log adoption numbers and report to Laura Gremelsbacker (laura.gremelsbacker@nbcuni.com – 860-541-0167) by 6:00 p.m. on Saturday, 8/15/15. (Recommend logging at: 1:00 p.m. and 4:00 p.m.) Thank you!

Shelter Name: _____

Shelter Address: _____

Shelter Phone Number: _____

Shelter Website or FB link: _____

Day of Event Shelter Hours: _____ Day of Event Adoption Fees _____

Are the fees reduced? If yes, by how much? _____

Contact Name: _____

Contact Phone Number: _____ Cell: _____

Contact E-Mail Address: _____