

# **Street closures in effect, from August 30 through September 3, for the Budweiser Made in America Festival**

*Motorists advised to steer clear, or proceed with caution, in areas impacted by festivities.*

Budweiser Made in America is a two-day music festival in Philadelphia slated for Labor Day weekend on the Benjamin Franklin Parkway: **Saturday, Sept. 1 and Sunday, Sept. 2. Concert performances are scheduled to begin at 2 P.M. and conclude at 11 P.M.**

Delays can be expected and motorists are advised to avoid, or proceed with extreme caution, in the areas near these festivities before and during Labor Day weekend.

City street closures will begin on **Thursday, August 23 and continue through Monday, September 3** before, during and after event activities in the vicinity of the festival. **The following is information regarding street closures for the Budweiser Made in America Festival:**

- Beginning daily at **9 A.M. Thursday, August 23 through 3 P.M. Thursday, August 30**, the bike lane and one traffic lane of the eastbound inner drive on the Benjamin Franklin Parkway (the top of Eakins Oval) will be closed for event set-up. Bus stopping will not be allowed in front of the Philadelphia Museum of Art.
- To assist motorists, message boards will be placed a week before the concert on **Monday, August 27** at two locations -- one on Kelly Drive and one on Martin Luther King Drive -- alerting motorists of possible traffic delays, so they can select alternate traffic routes.
- Metal chutes will be provided on the north and south ramparts to maintain public access to the Philadelphia Museum of Art's east entrance until **Thursday, August 30**. After Thursday, all patrons will be directed around to 25<sup>th</sup> Street to the west entrance of the Art Museum.
- During the two event dates on **Saturday, Sept. 1 and Sunday, Sept. 2, 2012**, all vehicular traffic headed to the Philadelphia Museum of Art will be directed to use the parking garage entrance on Waterworks Drive. The only exception will be motorists with America Disabilities Act (ADA) parking, which allows them to access the parking area on the northwest corner of the upper terrace by way of 25<sup>th</sup> Street and Kelly Drive.
- Motorists who live or work within the confines of the closed areas will be allowed to enter at any of the closure points after showing identification to a police officer onsite. If necessitated by public safety, the remainder of the Benjamin Franklin Parkway, from 16<sup>th</sup> to 20<sup>th</sup> streets, may be closed to vehicular traffic. If this occurs, cross traffic may be restricted on the numbered streets, between 16<sup>th</sup> and 20<sup>th</sup> streets.

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## **Thursday, August 30**

### **AM RUSH: 6 A.M. – 10 A.M.**

- All center lanes on the Benjamin Franklin Parkway will be closed. These lanes will remain closed through Monday, September 3.

### **PM RUSH: 2:30 P.M. – 6:30 P.M.**

- During Thursday, August 30, from **2:30 P.M. to 6:30 P.M.**, the Benjamin Franklin Parkway outer lanes will be open for access to Kelly and Martin Luther King drives.

## **Friday, August 31**

### **AM RUSH: 6 A.M. – 10 A.M.**

- Traffic will continue on MLK Drive to the outer lanes of the Benjamin Franklin Parkway and to Interstate-676.
- Kelly Drive will be diverted at Fairmount Avenue.
- After **10 A.M.**, the eastbound outer drive of the Benjamin Franklin Parkway will be closed to vehicular traffic, from Eakins Oval to 20<sup>th</sup> Street.

### **PM RUSH: 2:30 P.M. – 6:30 P.M.**

- The westbound outer drive of the Benjamin Franklin Parkway will be open to traffic and will lead to Kelly and Martin Luther King drives.
- At **6:30 P.M.**, the entire event area will be closed to vehicular traffic through Monday, September 3.

## **Saturday, September 1**

- Concert Performances begin at **2 P.M.** and will conclude at **11 P.M.**
- Beginning at **6 A.M.**, roads in the area of the event will be closed to non-resident traffic, including:
  - 21<sup>st</sup> Street between Arch and Spring Garden
  - 22<sup>nd</sup> Street between Arch and Fairmount
  - 23<sup>rd</sup> Street between Parkway and Fairmount
  - 24<sup>th</sup> Street from Fairmount to Pennsylvania
  - 25<sup>th</sup> Street from Fairmount to Pennsylvania
  - Spring Garden between 20<sup>th</sup> and 31<sup>st</sup> Streets (include Spring Garden Street tunnel)
  - Kelly Drive from 23<sup>rd</sup> Street to Fairmount
  - Martin Luther King Drive from Falls Bridge to the Parkway
  - Pennsylvania Avenue from Hamilton Street to Fairmount Avenue
  - Pennsylvania Avenue closed, from 2000 block of Pennsylvania Ave./Callowhill St., west of Whole Food lot
  - Park Towne Place from 22<sup>nd</sup> Street to 24<sup>th</sup> Street

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### **Saturday, September 1 Contd.**

- While the Benjamin Franklin Parkway and intersections adjacent to the festival perimeter will remain closed, including 21st and 22nd streets at the Parkway, intersections beyond the immediate festival area are expected to open to traffic after midnight.

### **Sunday, September 2**

- Concert Performances begin at **2 P.M.** and will conclude at **11 P.M.**
- Beginning at **6 A.M.**, roads in the area of the event will be closed to non-resident traffic, including:
  - 21<sup>st</sup> Street between Arch and Spring Garden
  - 22<sup>nd</sup> Street between Arch and Fairmount
  - 23<sup>rd</sup> Street between Parkway and Fairmount
  - 24<sup>th</sup> Street from Fairmount to Pennsylvania
  - 25<sup>th</sup> Street from Fairmount to Pennsylvania
  - Spring Garden between 20<sup>th</sup> and 31<sup>st</sup> Streets (include Spring Garden Street tunnel)
  - Kelly Drive from 23<sup>rd</sup> Street to Fairmount
  - Martin Luther King Drive from Falls Bridge to the Parkway
  - Pennsylvania Avenue from Hamilton Street to Fairmount Avenue
  - Pennsylvania Avenue closed, from 2000 block of Pennsylvania Ave./Callowhill St., west of Whole Food lot
  - Park Towne Place from 22<sup>nd</sup> Street to 24<sup>th</sup> Street
- While the Benjamin Franklin Parkway and intersections adjacent to the festival perimeter will remain closed, including 21st and 22nd streets at the Parkway, intersections beyond the immediate festival area are expected to open to traffic after midnight.

### **Monday, September 3**

- Entire event area (Eakins Oval and Benjamin Franklin Parkway) will be closed to vehicular traffic to facilitate break-down of event equipment.
- Traffic patterns are expected to return to normal late Monday evening or early Tuesday morning, in time for Tuesday's morning rush period, **6 A.M.** to **10 A.M.**

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