

**NBC4/Marist Poll
March 2014
District of Columbia Questionnaire**

Screeners

<Marist Poll Introduction> Are you 18 years of age or older?

Do you consider your permanent home address to be in the District of Columbia?

HH SELECTION – LANDLINE FRAME ONLY

GENDER GUESS

March 2014: DC Democrats: n=781, MOE +/- 3.5%; Registered voters: n=1133, MOE +/- 2.9%; Residents: n=1279, MOE +/- 2.7%

February 2014: DC Democrats: n=738, MOE +/- 3.6%; Registered voters: n=998, MOE +/- 3.1%; Residents: n=1138, MOE +/- 2.9%

Have I reached you on your cell phone or on your regular home phone?

	DEMOCRATS	March 2014	February 2014
Regular home phone		65	71
Cell		35	29
Total		100	100
	REGISTERED VOTERS	March 2014	February 2014
Regular home phone		62	68
Cell		38	32
Total		100	100
	RESIDENTS	March 2014	February 2014
Regular home phone		60	63
Cell		40	37
Total		100	100

March 2014: Residents: n=1279, MOE +/- 2.7%

February 2014: Residents: n=1138, MOE +/- 2.9%

Are you registered to vote at your current address in the District of Columbia?*

	RESIDENTS	March 2014	February 2014
Yes		89	88
No		11	12
Total		100	100

* DC registered voters include those already registered to vote and those who are almost certain or will probably register for the April 1st primary.

March 2014: DC Democrats: n=781, MOE +/- 3.5%; Registered voters: n=1133, MOE +/- 2.9%; Residents: n=1279, MOE +/- 2.7%

February 2014: DC Democrats: n=738, MOE +/- 3.6%; Registered voters: n=998, MOE +/- 3.1%; Residents: n=1138, MOE +/- 2.9%

All in all, do you think things in the District are generally headed in the right direction, or do you feel things are off on the wrong track?

	DEMOCRATS	March 2014	February 2014
Right direction		68	74
Wrong track		19	22
Unsure		13	4
Total		100	100
	REGISTERED VOTERS	March 2014	February 2014
Right direction		64	71
Wrong track		22	25
Unsure		13	5
Total		100	100
	RESIDENTS	March 2014	February 2014
Right direction		65	71
Wrong track		21	24
Unsure		14	5
Total		100	100

March 2014: DC Democrat likely voters: n=441, MOE +/- 4.7%; DC Democrats: n=781, MOE +/- 3.5%
 February 2014: DC Democrat likely voters: n=416, MOE +/- 4.8%; DC Democrats: n=738, MOE +/- 3.6%

If April First's Democratic primary for mayor of the District were held today, whom would you support if the candidates are: (including those who are undecided yet leaning toward a candidate and voted early or absentee)

DEMOCRAT LIKELY VOTERS		March 2014	February 2014
Muriel Bowser		28	20
Vincent Gray		26	28
Tommy Wells		11	12
Jack Evans		9	13
Andy Shallal		4	6
Vincent Orange		4	4
Reta Lewis		2	3
Carlos Allen		<1	<1
Other		1	1
Undecided		15	12
Total		100	100
DEMOCRATS		March 2014	February 2014
Muriel Bowser		27	20
Vincent Gray		26	29
Tommy Wells		10	11
Jack Evans		8	12
Vincent Orange		4	4
Andy Shallal		4	6
Reta Lewis		2	4
Carlos Allen		<1	1
Other		1	1
Undecided		18	13
Total		100	100

March 2014: DC Democrat likely voters with a candidate preference: n=320, MOE +/- 5.5%; DC Democrat voters with a candidate preference: n=539, MOE +/- 4.2%

February 2014: DC Democrat likely voters with a candidate preference: n=362, MOE +/- 5.2%; DC Democrat voters with a candidate preference: n=584, MOE +/- 4.1%

Would you say you strongly support <candidate> somewhat support <candidate>, or do you think you might vote differently on Primary Day?

DEMOCRAT LIKELY VOTERS		March 2014	February 2014
Strongly support		55	44
Somewhat support		30	36
Might vote differently		14	19
Unsure		1	1
Total		100	100
DEMOCRATS		March 2014	February 2014
Strongly support		52	42
Somewhat support		31	35
Might vote differently		15	21
Unsure		2	1
Total		100	100

March 2014: DC Democrat likely voters with a candidate preference: n=300, MOE +/- 5.7%; DC Democrat voters with a candidate preference: n=508, MOE +/- 4.3%

February 2014: DC Democrat likely voters with a candidate preference: n=362, MOE +/- 5.2%; DC Democrat voters with a candidate preference: n=584, MOE +/- 4.1%

Who is your second choice for the Democratic primary for mayor in the District:

DEMOCRAT LIKELY VOTERS		March 2014	February 2014
Muriel Bowser		22	21
Jack Evans		18	18
Vincent Gray		8	12
Tommy Wells		12	12
Vincent Orange		8	9
Andy Shallal		7	7
Reta Lewis		2	4
Carlos Allen		1	1
Other		4	1
Undecided		20	15
Total		100	100
DEMOCRATS		March 2014	February 2014
Muriel Bowser		21	20
Jack Evans		17	17
Vincent Gray		10	13
Tommy Wells		11	13
Vincent Orange		9	10
Andy Shallal		6	7
Reta Lewis		2	5
Carlos Allen		1	1
Other		3	1
Undecided		20	14
Total		100	100

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February 2014: DC Democrats: n=738, MOE +/- 3.6%; Registered voters: n=998, MOE +/- 3.1%; Residents: n=1138, MOE +/- 2.9%

In which year were you born (recoded into age of respondent)?

DEMOCRATS		March 2014	February 2014
18 to 29		11	9
30 to 44		27	29
45 to 59		26	23
60 or older		37	39
Total		100	100
REGISTERED VOTERS		March 2014	February 2014
18 to 29		16	13
30 to 44		27	27
45 to 59		24	23
60 or older		33	37
Total		100	100
RESIDENTS		March 2014	February 2014
18 to 29		20	17
30 to 44		27	27
45 to 59		23	22
60 or older		30	34
Total		100	100

March 2014: DC Democrats: n=781, MOE +/- 3.5%; Registered voters: n=1133, MOE +/- 2.9%; Residents: n=1279, MOE +/- 2.7%

February 2014: DC Democrats: n=738, MOE +/- 3.6%; Registered voters: n=998, MOE +/- 3.1%; Residents: n=1138, MOE +/- 2.9%

Are you white, black or African-American, Latino or Hispanic, Asian, or Native American? (If not Latino: Are you Hispanic or Latino background, such as Mexican, Dominican, Puerto Rican, Cuban, El Salvadoran, or some other Spanish background?)

	DEMOCRATS	March 2014	February 2014
White		38	37
African American or Black		52	53
Latino or Hispanic		5	6
Other		4	4
Total		100	100
	REGISTERED VOTERS	March 2014	February 2014
White		39	38
African American or Black		49	49
Latino or Hispanic		7	7
Other		5	5
Total		100	100
	RESIDENTS	March 2014	February 2014
White		38	39
African American or Black		47	47
Latino or Hispanic		8	8
Other		6	6
Total		100	100

March 2014: DC Democrats: n=781, MOE +/- 3.5%; Registered voters: n=1133, MOE +/- 2.9%; Residents: n=1279, MOE +/- 2.7%

February 2014: DC Democrats: n=738, MOE +/- 3.6%; Registered voters: n=998, MOE +/- 3.1%; Residents: n=1138, MOE +/- 2.9%

Which of the following includes your combined family income before taxes:

	DEMOCRATS	March 2014	February 2014
Less than \$15,000 a year		16	14
\$15,000 to just under \$25,000		9	12
\$25,000 to just under \$50,000		14	15
\$50,000 to just under \$75,000		16	14
\$75,000 to just under \$100,000		11	12
\$100,000 or more		34	33
Total		100	100
	REGISTERED VOTERS	March 2014	February 2014
Less than \$15,000 a year		16	15
\$15,000 to just under \$25,000		8	12
\$25,000 to just under \$50,000		16	15
\$50,000 to just under \$75,000		16	15
\$75,000 to just under \$100,000		11	12
\$100,000 or more		33	31
Total		100	100
	RESIDENTS	March 2014	February 2014
Less than \$15,000 a year		16	16
\$15,000 to just under \$25,000		9	11
\$25,000 to just under \$50,000		17	16
\$50,000 to just under \$75,000		16	16
\$75,000 to just under \$100,000		11	11
\$100,000 or more		31	30
Total		100	100

March 2014: DC Democrats: n=781, MOE +/- 3.5%; Registered voters: n=1133, MOE +/- 2.9%; Residents: n=1279, MOE +/- 2.7%

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Of the eight wards in the district, which one do you live in (recoded into region)?

DEMOCRATS		March 2014	February 2014
Southwest (Wards 2 & 3)		24	23
Northwest (Wards 1 & 4)		24	29
North Central (Wards 5 & 6)		29	28
Southeast (Wards 7 & 8)		23	21
Total		100	100
REGISTERED VOTERS		March 2014	February 2014
Southwest (Wards 2 & 3)		24	25
Northwest (Wards 1 & 4)		25	28
North Central (Wards 5 & 6)		29	27
Southeast (Wards 7 & 8)		22	21
Total		100	100
RESIDENTS		March 2014	February 2014
Southwest (Wards 2 & 3)		24	25
Northwest (Wards 1 & 4)		26	28
North Central (Wards 5 & 6)		28	27
Southeast (Wards 7 & 8)		22	20
Total		100	100

March 2014: Registered voters: n=1133, MOE +/- 2.9%

February 2014: Registered voters: n=998, MOE +/- 3.1%

Are/will you register(ed) to vote as: (party registration)

REGISTERED VOTERS		March 2014	February 2014
Democrat		74	77
Republican		6	5
Independent		18	17
Other		1	1
Total		100	100

March 2014: DC Democrats: n=781, MOE +/- 3.5%

February 2014: DC Democrats: n=738, MOE +/- 3.6%

Which one of the following issues is most important in deciding your vote for mayor in April First's Democratic primary:

DEMOCRATS		March 2014	February 2014
Jobs and the economy		42	44
Housing		17	22
Crime		11	11
Ethics		25	22
Unsure		4	2
Total		100	100

March 2014: DC Democrat likely voters: n=441, MOE +/- 4.7%; DC Democrats: n=781, MOE +/- 3.5%

February 2014: DC Democrat likely voters: n=416, MOE +/- 4.8%; DC Democrats: n=738, MOE +/- 3.6%

Thinking about April First's Democratic primary for mayor in the District, overall, would you say you are very enthusiastic, somewhat enthusiastic, not too enthusiastic, or not enthusiastic at all about voting?

DEMOCRAT LIKELY VOTERS		March 2014	February 2014
Very enthusiastic		39	38
Somewhat enthusiastic		42	46
Not too enthusiastic		13	12
Not enthusiastic at all		6	4
Total		100	100
DEMOCRATS		March 2014	February 2014
Very enthusiastic		33	32
Somewhat enthusiastic		43	46
Not too enthusiastic		15	16
Not enthusiastic at all		8	6
Total		100	100

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February 2014: DC Democrats: n=738, MOE +/- 3.6%; Registered voters: n=998, MOE +/- 3.1%; Residents: n=1138, MOE +/- 2.9%

Do you approve or disapprove of the job Vincent Gray is doing as mayor of the District?

	DEMOCRATS	March 2014	February 2014
Approve		54	56
Disapprove		35	39
Unsure/Never heard		11	5
Total		100	100
	REGISTERED VOTERS	March 2014	February 2014
Approve		49	55
Disapprove		37	38
Unsure/Never heard		14	6
Total		100	100
	RESIDENTS	March 2014	February 2014
Approve		50	56
Disapprove		35	36
Unsure/Never heard		16	8
Total		100	100

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February 2014: DC Democrats: n=738, MOE +/- 3.6%; Registered voters: n=998, MOE +/- 3.1%; Residents: n=1138, MOE +/- 2.9%

Overall, do you have a favorable or an unfavorable impression of Vincent Gray?

	DEMOCRATS	March 2014	February 2014
Favorable		40	46
Unfavorable		49	48
Unsure/Never heard		11	5
Total		100	100
	REGISTERED VOTERS	March 2014	February 2014
Favorable		35	45
Unfavorable		49	48
Unsure/Never heard		16	7
Total		100	100
	RESIDENTS	March 2014	February 2014
Favorable		35	45
Unfavorable		47	46
Unsure/Never heard		17	9
Total		100	100

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February 2014: DC Democrats: n=738, MOE +/- 3.6%; Registered voters: n=998, MOE +/- 3.1%; Residents: n=1138, MOE +/- 2.9%

Overall, do you think Mayor Gray deserves to be re-elected mayor or is it time to elect someone else?

	March 2014	February 2014
DEMOCRATS		
Deserves to be re-elected	30	31
Time to elect someone else	60	63
Unsure	10	6
Total	100	100
REGISTERED VOTERS		
Deserves to be re-elected	27	30
Time to elect someone else	60	62
Unsure	12	8
Total	100	100
RESIDENTS		
Deserves to be re-elected	29	31
Time to elect someone else	59	60
Unsure	13	9
Total	100	100

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February 2014: DC Democrats: n=738, MOE +/- 3.6%; Registered voters: n=998, MOE +/- 3.1%; Residents: n=1138, MOE +/- 2.9%

Thinking about the elections in November, if Mayor Gray is the Democratic candidate for mayor do you definitely plan to vote for Vincent Gray for re-election as mayor or do you definitely plan to vote against him?

	March 2014	February 2014
DEMOCRATS		
Definitely vote for him	37	44
Definitely vote against him	39	41
Unsure	24	15
Total	100	100
REGISTERED VOTERS		
Definitely vote for him	33	42
Definitely vote against him	41	42
Unsure	26	16
Total	100	100
RESIDENTS		
Definitely vote for him	34	43
Definitely vote against him	40	40
Unsure	26	17
Total	100	100

March 2014: Registered voters split sample: n=569, MOE +/- 4.1%

If November's election for mayor in the District were held today, whom would you support if the candidates are:

	March 2014
REGISTERED VOTERS	
Vincent Gray, the Democrat	43
David Catania, the Independent	37
Undecided	20
Total	100

March 2014: Registered voters split sample: n=532, MOE +/- 4.2%

If November's election for mayor in the District were held today, whom would you support if the candidates are:

REGISTERED VOTERS	March 2014
Muriel Bowser, the Democrat	46
David Catania, the Independent	26
Undecided	28
Total	100

March 2014: DC Democrats: n=781, MOE +/- 3.5%

February 2014: DC Democrats: n=738, MOE +/- 3.6%

From what you know about the investigation of Mayor Gray's campaign finances in 2010, are you more likely to vote for him in April First's Democratic primary, less likely, or does it not make any difference to your vote?

DEMOCRATS	March 2014	February 2014
More likely	8	7
Less likely	56	53
Makes no difference	31	36
Unsure	5	4
Total	100	100

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From what you have heard or read about the investigation of Mayor Gray's campaign finances when he ran for mayor four years ago, do you think he did nothing wrong, did something unethical, but not illegal, or did something illegal?

DEMOCRATS	March 2014	February 2014
Did nothing wrong	16	15
Did something unethical, but not illegal	36	46
Did something illegal	30	24
Unsure	18	15
Total	100	100
REGISTERED VOTERS	March 2014	February 2014
Did nothing wrong	14	15
Did something unethical, but not illegal	35	43
Did something illegal	30	25
Unsure	21	18
Total	100	100
RESIDENTS	March 2014	February 2014
Did nothing wrong	14	14
Did something unethical, but not illegal	35	42
Did something illegal	29	24
Unsure	23	20
Total	100	100

March 2014: DC Democrats: n=781, MOE +/- 3.5%; Registered voters: n=1133, MOE +/- 2.9%

February 2014: DC Democrats: n=738, MOE +/- 3.6%; Registered voters: n=998, MOE +/- 3.1%

On another topic, politically speaking, do you consider yourself to be very liberal, liberal, moderate, conservative, or very conservative?

	DEMOCRATS	March 2014	February 2014
Very liberal		21	17
Liberal		37	38
Moderate		27	31
Conservative		9	10
Very conservative		5	4
Total		100	100
	REGISTERED VOTERS	March 2014	February 2014
Very liberal		18	15
Liberal		33	34
Moderate		30	34
Conservative		13	12
Very conservative		6	5
Total		100	100

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What is the highest level of school you completed or the highest degree you received (recoded)?

	DEMOCRATS	March 2014	February 2014
Not college graduate		39	42
College graduate		61	58
Total		100	100
	REGISTERED VOTERS	March 2014	February 2014
Not college graduate		42	41
College graduate		58	59
Total		100	100
	RESIDENTS	March 2014	February 2014
Not college graduate		43	41
College graduate		57	59
Total		100	100

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February 2014: DC Democrats: n=738, MOE +/- 3.6%; Registered voters: n=998, MOE +/- 3.1%; Residents: n=1138, MOE +/- 2.9%

Are you male or female?

	DEMOCRATS	March 2014	February 2014
Male		42	43
Female		58	57
Total		100	100
	REGISTERED VOTERS	March 2014	February 2014
Male		47	45
Female		53	55
Total		100	100
	RESIDENTS	March 2014	February 2014
Male		48	47
Female		52	53
Total		100	100